NORCEN

FINANCIAL SERVICES LIMITED

Jar Wars

Project Criteria

1. Community Impact (40%)

Does the project make a meaningful difference?

This should be the most important consideration.

What we'll assess

- What community need does the project address?
- Who will benefit from the project?
- Approximately how many people will benefit?
- How significant will the impact be?
- What outcomes will be achieved?
- Which community priorities does the project support?
  - Health & Wellbeing
  - Sport & Recreation
  - Education
  - Environment
  - Arts & Culture
  - Inclusion & Diversity
  - Community Connection

Key Question

"If this project was funded tomorrow, what positive difference would it make to our community?"

2. Project Viability (20%)

Is this a well-planned project that can realistically be delivered?

This assesses whether the organisation has thought the project through.

What we'll assess

- Why is this project needed?
- Are the objectives clearly defined?
- Is there a realistic implementation plan?
- Does the organisation have the capability to deliver it?
- Is the budget realistic?
- Is there a clear timeline?
- Have any risks been identified and managed?

Key Question

"Can this organisation successfully deliver what they're proposing?"

3. Innovation (10%)

Does this project introduce a new or better way of creating community value?

Innovation doesn't necessarily mean technology—it can simply mean a better approach.

What we'll assess

- Does the project introduce a new idea, service or initiative?
- Does it solve an existing problem differently?
- Is the approach creative?
- Does it improve on what already exists?
- Will the innovation increase the project's impact?

Key Question

"What makes this project different from what already exists?"

4. Legacy & Sustainability (30%)

Will the benefits continue beyond the initial funding?

Community Bank funding should create long-term value.

What we'll assess

- Will the project continue after funding ends?
- Will it have a lasting benefit?
- Can the project become self-sustaining?
- Will future generations benefit?
- Will the project strengthen the community long term?
- Can the project be expanded or replicated?

Key Question

"Five years from now, will this project still be making a difference?"